



TORONTO FOUNDATION

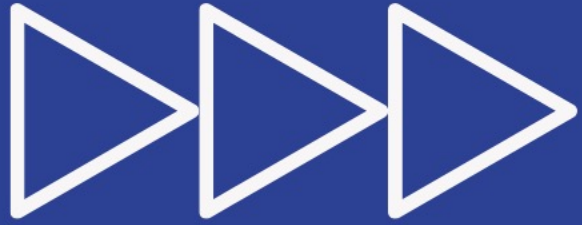
ידידות טורונטו

חדשנות חברתית בישראל

The Yedidut Toronto Foundation (founded by the Friedberg Foundation), is a greenhouse for developing innovative, professional and effective models **for closing the gaps within populations in the social periphery**



**"Social Innovation"**



# OUR MODEL



**Mapping**



**R & D**



**Implementation**



**Measurement  
and Evaluation**



**Integration**



# הזנקים

האצה חרדית  
להיימק

מיזם משותף של מינהל תעסוקת חרדים  
במשרד העבודה והרווחה וקרן יזידות טורונטו



## SUPLY AND DEMAND



Shortage of skilled manpower-  
18,000 positions need to be  
filled



311,000 employed in high-  
tech, only 2.9% are Haredi



There are only 50 Haredi  
university graduates

## OUR VISION AND GOALS

“

create a cohort of Haredi graduates of prestigious institutions in the field of Hi-tech and to support their transition into high-quality positions within market-leading companies. The program also aims to increase employer awareness of the possibilities presented by employing candidates from this sector

”



# PROGRAM NUMBERS

Guiding **120** haredi students through earning a technology-related degree



Guiding **75** haredi students in the final year of their studies



10 million shekel budget

# OUR MODEL



SCREENING PROCESS



ACADEMIC GUIDANCE



EMPLOYMENT PREPARATION



EMPLOYER RELATIONS

# EMPLOYMENT GOALS

QUALITY STUDENT JOB POSITIONS



HIGH QUALITY POSITIONS IN R&D LEADING COMPANIES

# OPPORTUNITIES



## I&D PLAN

On Site Training for  
HR and Senior staff



## ATTRACTIVE HARDEI CANDIDATES

Students & Graduates



## GOVERNMENT FUNDING

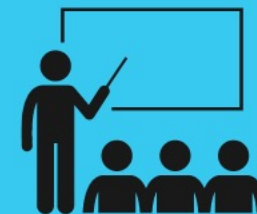




# I & D PLAN



Getting buy-in from  
the CEO and Senior  
Management



PD for HR and  
Team leaders



Onboarding plan  
for haredi  
candidates



Implementation-  
TTT model

# OUR GRADUATES



**MEIR KOTZEN**

Marketing  
Manager BE-  
KIND at Mars



**YAAKOV  
SCHECHTER**

Checkpoint  
Security Analyst



**YOEL  
HOROWITZ**

Senior Advisor  
in the Advisory  
Group (MCS) of  
Microsoft Israel