



## We Welcome Our 24 NEW Members for Q4!

### Q1 2021 New Members :



[Click for the full IATI Member list.](#)

## IATI Base Document for National Policy in the Spheres of Innovation, Hebrew and English version



**Base Document for National Policy in the Spheres of  
Innovation,  
High-Tech and Life Science**

**Presented to Party Leaders  
Competing for Governance in Israel's 24<sup>th</sup> Knesset**

**Israel Advanced Technology Industries (IATI)**

**February 2021**

An English version for the document we had presented to the leaders of the Israeli political parties, urging them to commit to the different spheres of innovation our organization promotes.

[Read the documents, Hebrew and English version](#)

## IATI Diversity and Inclusion Event - Meet the Players

# Diversity & Inclusion Getting Started

An exciting opportunity to meet the Israeli D&I? players and jointly plan your diversity strategy

📅 February 7, 2021, 9:30 - 11:00

PARTICIPATING ORGANIZATIONS WILL INTRODUCE YOU TO THE DIVERSITY ECO-SYSTEM:



DIVERSIFIED SERVICES PROVIDED ALSO BY:



Over 130 CEOs, executive directors and HR managers participated in the second unique meeting we held, as part of the activity of IATI Diversity & Inclusion Committee.

During the meeting, we invited them to join and chat with leaders of organizations, foundations, and industry and learn about the processes they initiated in the workplace for better recruitment and integration of candidates from the variety of the Israeli populations.

The participants were split up into different rooms, where they were welcomed to chat with the relevant leader - whether he was from the same field, or could share insights that will work with their organizational structure.

There is not just one solution for creating diversity and inclusion in the workplace. Therefore, the opportunity to hear - and bring high-tech executives to hear - the variety of effective solutions promoting diversity and inclusion was a rare event, and an important landmark for the committee.

We wish to thank the participants, and invite you to follow the successes of the committee onto our next events.

As we mentioned during the meeting, recruitment itself is only one part of the agenda we wish to promote. Our next meeting will deal with promoting diversity and inclusion within the corporate culture.

We wish to thank the Ministry of Labor, Social Affairs and Social Services, and The Israeli Forum for Employment Diversity.

[Watch the Presentations](#)

## IATI Diversity and Inclusion Committee in "The Marker"



"The Marker" had published an article about the recent progress made by IATI in promoting diversity and inclusion within the organizational structure: The new IATI Diversity & Inclusion Committee, and the IATI and Jolt Joint Practical Experience Program.

[Read the article](#)

## IATI Diversity and Inclusion Culture Opening Event

Join the CEO 2020 opening event:

# The Diversity & Inclusion Culture

January 24, 2021 at 10 am

המכון הישראלי לעידון בתעסוקה  
المعهد الإسرائيلي للتطوير في سوق العمل  
THE ISRAELI FOUNDATION FOR EMPLOYMENT DIVERSITY

משרד העבודה הרווחה  
והשירותים החברתיים  
המכון הירוק לרווחה



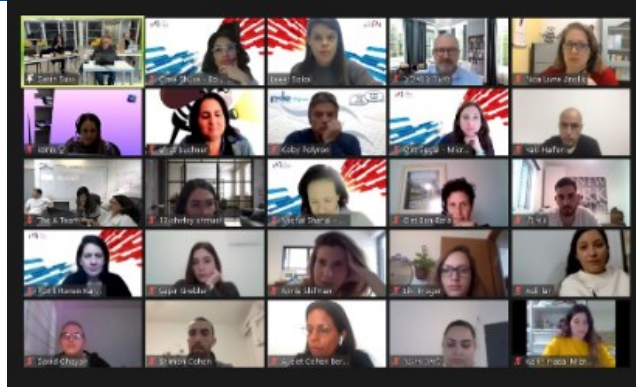
We wish to thank the 70 CEOs who had participated in the opening event of our new committee: IATI Diversity & Inclusion Committee.

During the event, we covered the benefits of promoting diversity and occupational inclusion in the workspace, and discussed the necessary tools that allow implementing these goals.

In addition, we presented examples that show proper implementation in organizations and companies.

[Watch the event](#)

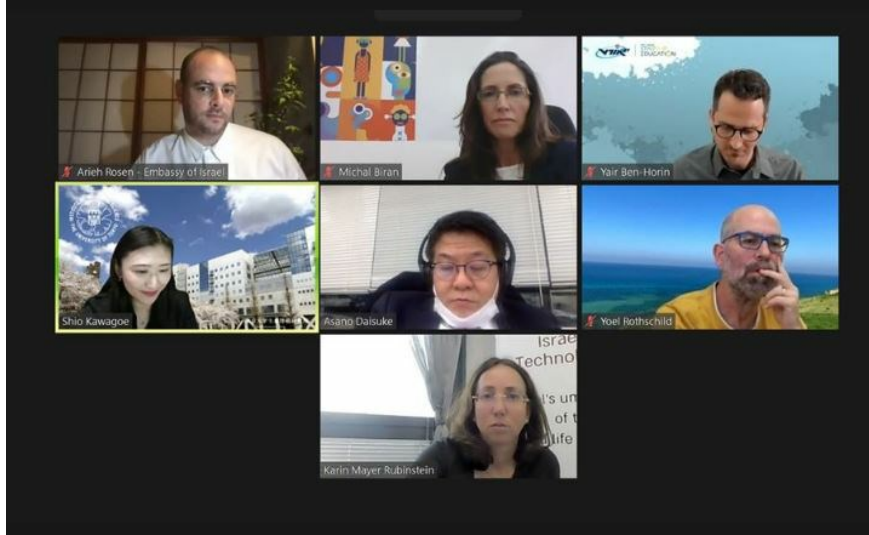
## Hackathon HR of IATI and the College of Management Academic Studies



We wish to thank all the participants who took part in the Israel Advanced Technology Industries (IATI) and the College of Management Academic Studies Online Hackathon. Our HR VPs, members of the IATI Human Resources Work Group, accompanied the students during the hackathon, and helped them come up with integrated solutions suited for the "post-Covid 19" reality.

The project which won first place is called "The New Playground": a system integrating gaming features in corporate recruitment processes. An "avatar" is being created for each employee, as the employee learns the different layers of the organization in a fun and interactive way. The founders of the project won an inspirational personal meeting with Itzik Malobani, CEO of Huawei Israel and a member of IATI.

## Tokyo University's "Israel Week"



Tokyo University's "Israel Week" revolves around the challenges up ahead for the STE(A)M technological education in the next generation.

Karin Mayer Rubinstein CEO & President of IATI spoke about the shortage of engineers in Israel that drives us to deal intensively with promoting technological education in the long term, and special training for the short term.

## Karin Mayer Rubinstein Responds to the State Comptroller Annual Report 2021



Karin Mayer Rubinstein responds in "PC.co.il" article, which covers the annual comptroller report, to the lack of high-tech employees.

[Read the article](#)

## "Integrating the Orthodox Population in the Israeli High-tech Industry - A National Duty"



In an opinion piece published in the Haredi weekly magazine "Mishpaha", Karin refers to the increase in recent years in the numbers of working Haredic people - only a small percentage are academics or engineers employed in the advanced industries.

[Read the article](#)

## Quarterly Meetings of IATI Education Committees



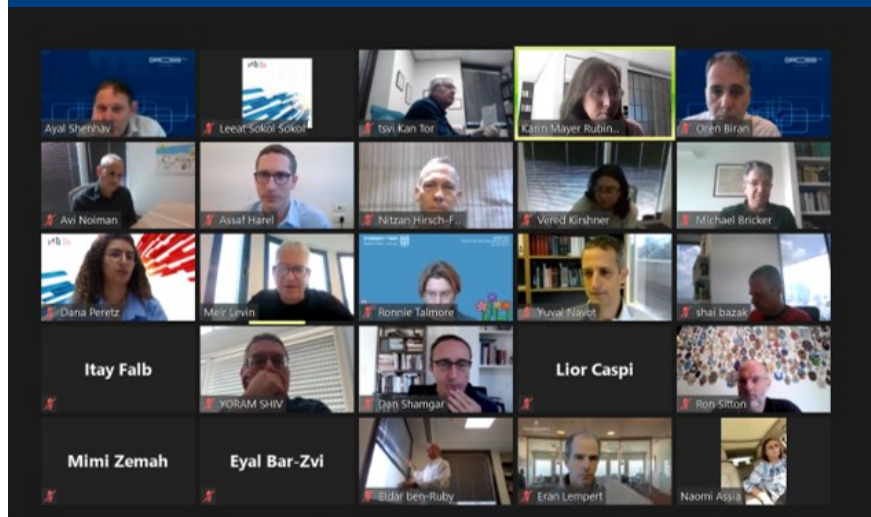
During our Education Committee meeting, we covered the goals and objectives we set for 2021, and the main areas of activity it will deal with.

## Quarterly Meeting of IATI HR MNC Workgroup



IATI HR MNC Workgroup gathered for its quarterly meeting. The workgroup discussed creating opportunities in the workplace and during professional training and about working with external factors. Among the participants: Prof Ami Moyal, President of Afeka College of Engineering, covered the trends in engineering studies; Murad Tahboub, CEO of Asal Technologies, shared from his personal experience about collaboration with Palestinian factors; Tzvi Kantor, Co-founder and Managing Partner at "Kan Tor & Acco Law office", elaborated on the procedures and protocols with employees working abroad. Oren Blitzblau, Bronze Medal winner at the Europe Paratriathlon, shared his personal story about his injury and his inspiring recovery.

## IATI Legal & Accounting Committee



At the Legal & Accounting Committee, we hosted Adv. Meir Levin, Senior Advisor to the Chairman and Director of the International Department of the Securities Authority, who gave a comprehensive and fascinating overview of legal matters from the corporate world.

## IATI and Jolt Joint Practical Experience Program



IATI and Jolt collaborated to bring you the Joint Practical Experience Program. We invite IATI members to take in Jolts' outstanding graduates, and to allow them to intern in a variety of shell roles in the high-tech industry. You will earn hard-working, trained graduates that will join your company as interns for up to 3 months - they will get practical experience that will help them integrate into the high-tech industry in Israel or abroad in the future.

[For more info](#)

## Karin Mayer Rubinstein correspondence with PM office: Vaccinate the Relocation Employees



In a letter sent to the Israeli Prime Minister, Minister of Health and Israel Covid-19 Project Coordinator, President and CEO of IATI Karin Mayer Rubinstein asked them to allow the relocation employees to get vaccinated in Israel - as it was allowed for diplomats and embassy staffs around the world.

The relocation employees are an integral part of the advanced industries in Israel, part of the driving force of the Israeli economy. As Karin mentioned in her letter, many of them are executives in Israeli and multi-national companies. They are a proud accomplishment for Israel and contribute to its technological status. You can say they are "an informal ambassadors" of Israel.

As an organization that promotes the benefits of the advanced industries, we see fit to allow the relocation employees - those who still pay for the Israeli HMOs or private insurance - the same chance we got in Israel in defeating the Covid-19 pandemic.

[Read the full letter](#)

## Concerns in the High-tech Industry Regarding New Tax Plan



Israeli Advanced Technology Industries (IATI) is working towards creating business certainty for the R&D centers in Israel. However, a new policy by the Israel Tax Authority includes an outline of changes to how these centers are taxed, according to the article in "The Marker".

This new taxing policy threatens the stability of the R&D centers in Israel, which consists a major force in the Israeli economy.

It is a change that will damage not only the currently active R&D centers, but will prevent MNCs from setting up additional R&Ds that could increase the technological strength of Israel.

We wish to thank all those who are involved and to the committees of IATI: Lawyers and accounting, tax committee, MNC forum, Financial committee, HR committee and the rest.

[Read the article](#)



### BIRD Foundation Funding Opportunities for U.S.-Israel Collaboration



January 2021

Israel-United States Binational Industrial Research and Development Foundation [www.birdf.com](http://www.birdf.com)

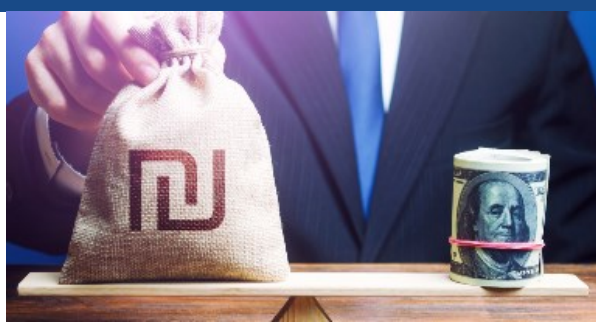
January 2021

IATI held a joint webinar with BIRD Foundation, where more than 100 start-ups had participated. During the webinar we learned about growth and prosperity opportunities thanks to the U.S-Israel collaboration.

We invite you to learn about the channels of investments The BIRD Foundation is offering for startups and special project, together with open calls that the foundation has already organized this year.

[For more info](#)

## Changes to Foreign Currency Threaten the High-tech Companies



A massive abandonment, migration and shutting of small and big R&D centers is a horror scenario we must avoid from getting to. The low dollar exchange rate is another challenge to a list of many obstacles companies have to face in this time.

As covered by the article in "The Marker", we at IATI strive to encourage the state to create streamlining that will allow the Israeli high-tech companies not just to survive the recent challenges - but to continue and prosper and even encourage other companies to integrate within the Israeli eco-system as well.

[Read the article](#)

## "The Way of the VCs" - Venture Capital Funds in the Time of the Covid-19 Crisis (From the High-tech Book 2020)

### כך עושות הקרנות

יצאנו לקרנות הון סיכון את מאבד הקורונה מה הרחבת העסקת קרנות מילק בנקן המחקר אלא עונת במבולות הן מזהות המהירה של קרנות המסקנות הכולל עלוהן לרובן ליקרן בעיר הקרנות ברובן זהו אמצען נאמן נאמן המבנה ישראלי המעמדת הקרנות

[IATI](#) | אל שמשיר

**הצגת הספר**  
 הספר "The Way of the VCs" הוא ספר המפרט על תהליכי הקמת קרנות הון סיכון, מה תהליכי המציאת המימון ועד לתהליכי ההקמה והפעולה. הספר מפרט על תהליכי המציאת המימון, מה תהליכי המציאת המימון ועד לתהליכי ההקמה והפעולה. הספר מפרט על תהליכי המציאת המימון, מה תהליכי המציאת המימון ועד לתהליכי ההקמה והפעולה.

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## Multinational Corporations - Contribution to the Israeli Tech Eco-system



"Multinational Corporations - Contribution to the Israeli Tech Eco-system" is a joint review by IVC and IATI, about the effect of MNC's on the Israeli high-tech industry.

[The full report](#)

## The 8th IATI MNC Forum Annual Meeting Booklet



We invite you to read the official booklet of The IATI MNC Forum Annual Meeting. The booklet covers the international companies which are part of the MNC forum.

[Click here to read the booklet](#)



[IATI's Event Calendar](#)



[Join IATI](#)

